

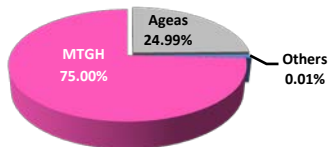
## Key Information

### Company Profile:

6 April 1951 Date of establishment  
1 October 2012 Conversion to public company limited

Registered Capital: 1,000 million Baht

### Shareholding Proportion:

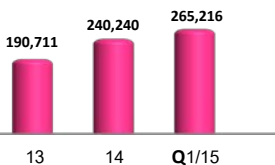


1. Muang Thai Group Holding Co., Ltd. 75.00 %
2. Ageas Insurance International N.V. 24.99 %
3. Others 0.01 %

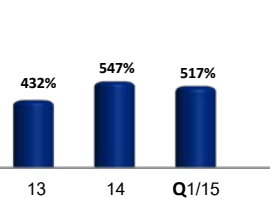
## Financial Highlight

### Total Assets

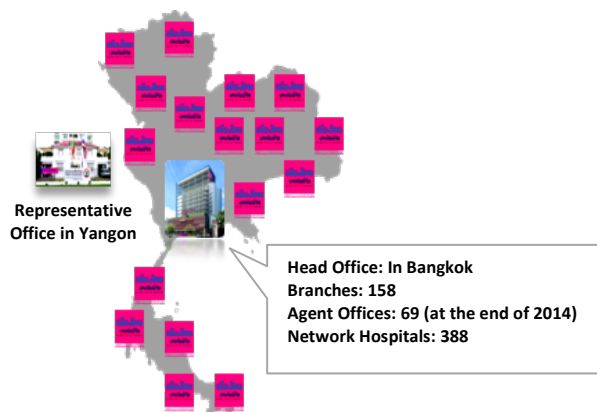
(Unit: Million Baht)



### Capital Adequacy Ratio (CAR)



Remarks: - Asset data has been reviewed by the Certified Public Account.  
- Calculation of the Company's capital is in accordance with Risk-Based Capital (RBC) regime.



## Credit Ratings

Fitch Ratings (As of 16 Jun 15)

International		National	
Rating	Outlook	Rating	Outlook
A-	Stable	AAA	Stable

STANDARD & POOR'S RATINGS SERVICES (As of 12 Dec 14)

International		National	
Rating	Outlook	Rating	
BBB+	Stable	aaA+ (Asean)	

## Market Position

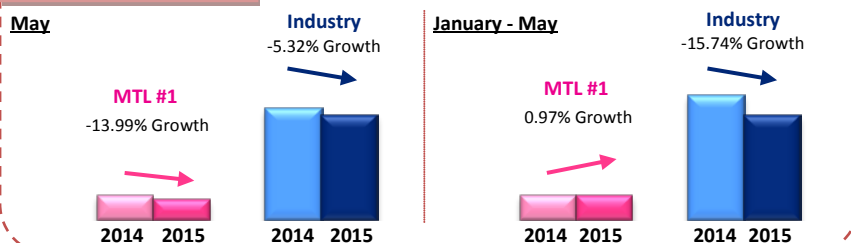
### May 2015

- MTL ranked **No. 1** in the industry in New Business Premium which was equivalent to 2,651.75 MB, with market share at 20.13% and -13.99% growth rate (YoY).
- MTL ranked **No. 2** in the industry in First Year Premium which was equivalent to 1,573.35 MB, with market share at 18.92% and -20.48% growth rate (YoY).
- MTL ranked **No. 2** in the industry in Total Premium which was equivalent to 6,547.16 MB, with market share at 15.58% and 5.66% growth rate (YoY).
- Overall life insurance industry recorded Total Premium of 42,027.63 MB with growth of 6.98% (YoY) which is separated into New Business Premium of 13,172.38 MB with negative growth of 5.32% and Renewal Year Premium of 28,855.25 MB with growth of 13.73% (YoY).

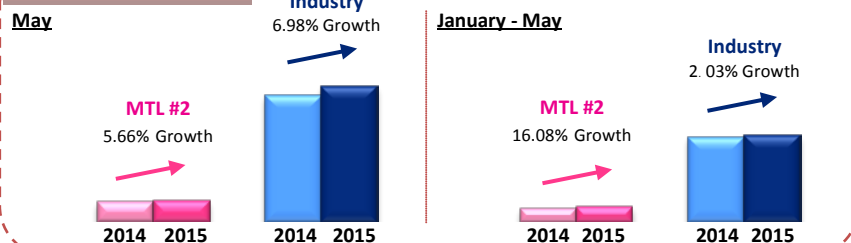
### January – May 2015

- MTL ranked **No. 1** in the industry in New Business Premium which was equivalent to 15,804.79 MB, with market share at 24.19% and 0.97% growth rate (YoY).
- MTL ranked **No. 1** in the industry in First Year Premium which was equivalent to 10,751.03 MB, with market share at 23.72% and 11.19% growth rate (YoY).
- MTL ranked **No. 2** in the industry in Total Premium which was equivalent to 36,955.81 MB, with market share at 17.22% and 16.08% growth rate (YoY).
- Overall life insurance industry recorded Total Premium of 214,579.85 MB with growth of 2.03% (YoY) which is separated into New Business Premium of 65,338.73 MB with negative growth of 15.74% and Renewal Year Premium of 149,241.12 MB with growth of 12.40% (YoY).

### New Business Premium



### Total Premium



Source: The Thai Life Assurance Association

## Highlight Products

### Yim Sabai Muang Thai Haikuen



- ✓ Coverage in case of death or diagnosed with cancer up to 500,000 Baht\*
- ✓ Daily compensation up to 5,000 Baht per day\*
- ✓ In case of no claim for every 3 years, receive premium of year 3 back\*

\*Subject to the features and conditions of the policy

### Smart Health Rider



- ✓ Admit or not, receive medical expense up to 5,000,000 Baht per year\*
- ✓ Cover room and board plus hospital expense up to 10,000 Baht per day\*
- ✓ Ongoing medical expense benefit after discharge up to 5,000 Baht\*

## Award and Recognition



Life Insurance Company with Outstanding Management 1st Place Award  
For 8 consecutive years (2006-2012)



Life Insurance Company of the Year 2014  
Corporate Social Responsibility Award 2013  
From Asia Insurance Review Magazine



International Standard Certification ISO 9001:2008  
Ref. No. TH98/1709

Winner and Honor of the Prime Minister's Insurance Award for the year 2008 & 2011  
From Office of Insurance Commission (OIC)



Superbrands Awards 2006 from Superbrands International  
Superbrands Awards 2008-2014 from Superbrands Thailand



Outstanding Ethics Award 2005  
From Thai Chamber of Commerce



Q-MARK from Board of Trade of Thailand,  
The Federation of Thai Industries and  
The Thai Bankers' Association



Trusted Brand Award Gold Category 2010-2013  
From Reader's Digest Magazine

## MTL: Happenings



### 2 Nov. 2014: Won "Life Insurance Company of the Year Award"

MTL received the "Life Insurance Company of the Year 2014" award from the Asia Insurance Industry Awards 2014 organized by Asia Insurance Review Magazine. This is an award given to life insurance company in Asia that has displayed outstanding business development in every dimension which serves as another proud moment for the Thai business sector in being able to win this highly prestigious regional award in Asia.

14 Nov. 2014: Honored for the 8th consecutive year with the 'Life Insurance Company with Outstanding Management 1st Place Award for 2013', which was presented at the Prime Minister's Insurance Awards 2013 event organized by the Office of Insurance Commission (OIC), reiterating the Company's outstanding quality and standard management that has been driven under the principle of good governance that fosters security, strength, and determination to offer service of excellence in order to respond to the needs of every insured.



### 19 Jun. 58: Accepted the honorable Asia Responsible Entrepreneurship Awards 2015

Mr. Pramote Sakkumjorn (center), Senior Executive Vice President of MTL, accepted the honorable Asia Responsible Entrepreneurship Awards 2015 (AREA Award 2015) in the category of SME CSR from the Company's implementation of "Muang Thai Life Assurance Community Development Volunteer Camp", which was presented by DATUK Seri DR. VICTOR WEE (far left), Advisor to Enterprise Asia, with the presence of Dato William Ng [Dato' William Ng] (far right), Chairman of Enterprise Asia, at the Banyan Tree Macau Hotel

### 22 Jun. 58: Presented the 26th Scholarship for Children

Mr. Photipong Lamsam, Chairman, together with Mr. Sara Lamsam, President and Chief Executive Officer of MTL, presented scholarships to 10 schools under supervision of Bangkok Metropolitan Administration at the "26th "Muang Thai's Scholarship for Children" event which reflects the policy of the Company for forward thinking people that has always been operating the business in parallel with carrying out activities to give something back to society. Joining the event were Mr. Sittichai Thoumsakont, Director of Pathum Wan District Office, and Mr. Noppadon Prapimpunt, Head of Bangkok Cluster, Merlin Entertainment Group, which was held at SEA LIFE Bangkok Ocean World, Siam Paragon shopping mall.



There were altogether 120 students from 10 schools under supervision of Bangkok Metropolitan Administration present to receive the scholarships comprising Kunnatee Ruttharam Wittayakhom School, Chan Hun Bamphen School, Pracharatbamphen School, Param9 School, Pibool-upphatham School, Wichakon School, Wichutit School, Watmaichonglom School, Wat Uthai Tharam School and Samsennok School.

## MTL Service & Touch Point



Payment Channels  
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