

MTL Fact Sheet

The Company for forward Thinking People

เมืองไทย
ประกันชีวิต
MUANG THAI LIFE ASSURANCE

Vol.14: March 2016

MTL VISION

"To be the customers' trusted lifetime partner through innovative life and health solutions by putting customers at the heart of everything we do"

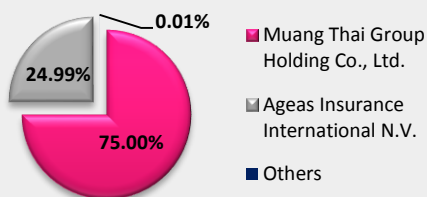
Key information

Company Profile:

6 April 1951 Date of establishment
1 October 2012 Conversion to public company limited

Registered Capital: 1,000 million Baht

Shareholding Proportion:



Chairman:

Mr. Photipong Lamsam

President & CEO:

Mr. Sara Lamsam

Core Values: The M Powered C

- Customer Centric
- Creativity
- Commitment to Success
- Collaboration
- Caring

Head Office:

Bangkok

No. of Branches:

168

No. of Agent Offices:

60 (at the end of 2015)

No. of Care Service Network:

Hospital (283), Clinic (128)

Representative Office:

Yangon, Myanmar

Credit Ratings

FitchRatings

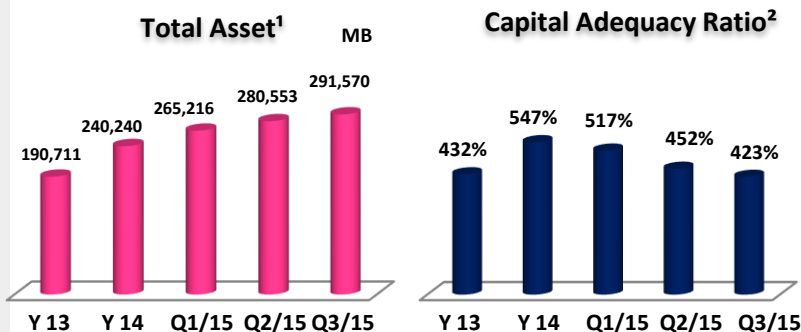
STANDARD & POOR'S RATINGS SERVICES

	Rating	Outlook	Rating	Outlook
International	A-	Stable	BBB+	Stable
National	AAA	Stable	axA+ (Asean)	-

(As of 16 Jun 15)

(As of 29 Nov 15)

Financial Highlight



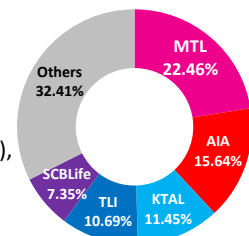
Remarks: 1. Asset data has been reviewed by the Certified Public Account.
2. Calculation of the Company's capital is in accordance with Risk-Based Capital (RBC) regime.

Market Position

1 - 31 January 2016

New Business Premium

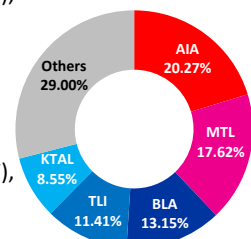
MTL ranked **No. 1** in life insurance industry equivalent to 2,692.55 MB, with growth of 17.75% (YoY), with market share at **22.46%**



New Business Premium

First Year Premium

MTL ranked **No. 1** in life insurance industry equivalent to 1,951.40 MB, with growth of 12.18% (YoY), with market share at **22.48%**



Total Premium

Total Premium

MTL ranked **No. 2** in life insurance industry equivalent to 7,881.14 MB, with growth of 25.21% (YoY), with market share at **17.62%**

Overall Life Insurance Industry

- ✓ Total Premium of 44,722.85 MB with growth of 7.69% (YoY)
- ✓ New Business Premium of 11,986.67 MB with growth of 9.65% (YoY)
- ✓ Renewal Year Premium of 32,736.18 MB with growth of 7.00% (YoY)

Source: The Thai Life Assurance Association

Highlight Products



Muang Thai Wai Gao Koom Tua Thai (for Senior)



- Worthwhile coverage of both life and accident
- Able to choose life coverage up to 3,000,000 Baht ⁽¹⁾ for death from public accident
- Cover medical expenses due to accident up to 25,000 Baht ⁽²⁾ without any advance payment ⁽³⁾

In case of death due to illness in the first 2 years, payable benefit is equivalent to the paid life insurance premium amount plus additional 2% of the premium. For the death in year 3 onwards or in case the insured is alive upon the contract maturity, the insured shall receive the full sum insured amount.

⁽¹⁾ For plan 6 with the life coverage of 500,000 Baht

⁽²⁾ For plan 5, 6 with the life coverage of 500,000 Baht

⁽³⁾ Present an insured card together with the identification card at network hospitals only.

PA Family



- Each family member can get the maximum discount for up to 10%
- Receive maximum medical expense due to accident for up to 100,000 Baht ⁽¹⁾
- Require no advance payment for medical expense once present Easy PA Credit card and receive treatment from network hospitals

⁽¹⁾ In case of selecting the minimum coverage plan of 1,000,000 Baht

• Underwriting is subject to the Company's regulations. • Conditions and exclusions are as stated in the policy. • **Warning:** Consumer should have an understanding in the details of coverage and conditions every time before making a decision to purchase insurance.



MTL Happenings

Hot Campaign from **Muang Thai Life Assurance!**
For those who love and care for their parents



Watch Internet Film

16 Feb 16: Muang Thai Life Assurance has launched the Internet Film of the Muang Thai Wai Kao, Khum Tua Thai Campaign (for seniors) in a style filled with smiles and fun that will help children to better understand about life insurance. The content will focus on penetrating the target group of children or grandchildren in the working age group, as this group is concerned for the wellbeing of their parents, but may not be able to care for them closely. This may leave them feeling concerned about accidents that may occur with their beloved seniors, even in their own homes. This insurance plan will help children feel more at ease, offering another option to care for and expressing their love for their parents.

"If you really love your parents this much, you might as well buy them insurance" ^^

Find MTL on



Investor Relations Team - Corporate Secretariat Department of MTL



Awards and Recognition



Life Insurance Company with Outstanding Management
1st Place Award for 9 consecutive years (2006-2014)
Winner and Honor of the Prime Minister's Insurance Award for the year 2008 & 2011 From Office of Insurance Commission



Life Insurance Company of the Year 2014
Corporate Social Responsibility Award 2013
From Asia Insurance Review Magazine



Brand of the Year 2015-2016
Life Insurance Industry
From World Branding Forum



Business Continuity Management System
ISO 22301:2012 Ref. No. 44 756 150640



International Standard Certification
ISO 9001:2008 Ref. No. TH98/1709



Superbrands Awards 2006 from Superbrands International
Superbrands Awards 2008-2015 from Superbrands Thailand



Trusted Brand Award Gold Category 2010-2013
From Reader's Digest Magazine