

MTL Fact Sheet

The Company for forward Thinking People

เมืองไทย
ประกันชีวิต
MUANG THAI LIFE ASSURANCE

Vol. 16: May 2016

Key information

MTL VISION

"To be the customers' trusted lifetime partner through innovative life and health solutions by putting customers at the heart of everything we do"

Company Profile:

6 April 1951 Date of establishment
1 October 2012 Conversion to public company limited

Registered Capital: 1,000 million Baht

Shareholding Proportion:



Chairman:

Mr. Photipong Lamsam

President & CEO:

Mr. Sara Lamsam

Core Values : The M Powered C

- Customer Centric
- Creativity
- Commitment to Success
- Collaboration
- Caring

Head Office:

Bangkok

No. of Branches:

170

No. of Agent Offices:

60 (at the end of 2015)

No. of Care Service Network:

Hospital (283), Clinic (129)

Representative Office:

Yangon, Myanmar

Credit Rating

FitchRatings

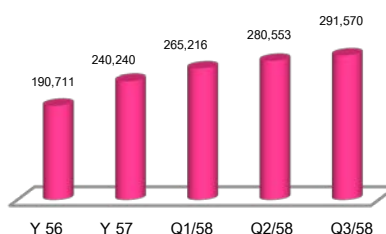
STANDARD & POOR'S
RATINGS SERVICES

	Rating	Outlook	Rating	Outlook
International	A-	Stable	BBB+	Stable
National	AAA	Stable	aaA+ (Asean)	-
	(As of 16 Jun 15)		(As of 29 Nov 15)	

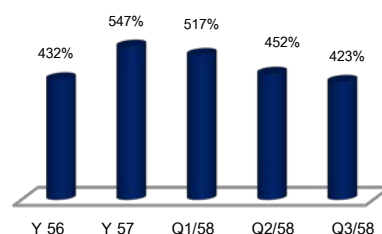
Financial Highlight

Total Asset¹

MB



Capital Adequacy Ratio²



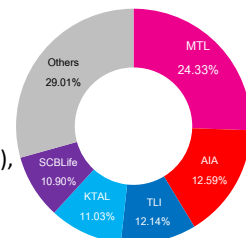
Remarks: 1. Asset data has been reviewed by the Certified Public Account.
2. Calculation of the Company's capital is in accordance with Risk-Based Capital (RBC) regime.

Market Position

1 - 31 March 2016

New Business Premium

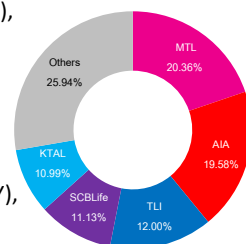
MTL ranked **No. 1** in life insurance industry equivalent to 3,715.01 MB, with growth of -15.25% (YoY), with market share at **24.33%**



New Business Premium

First Year Premium

MTL ranked **No. 1** in life insurance industry equivalent to 2,500.96 MB, with growth of -20.51% (YoY), with market share at **23.29%**



Total Premium

Total Premium

MTL ranked **No. 1** in life insurance industry equivalent to 10,547.04 MB, with growth of 11.14% (YoY), with market share at **20.36%**

Overall Life Insurance Industry

- ✓ New Business Premium of 15,268.66 MB with growth of 1.66% (YoY)
- ✓ First Year Premium of 10,737.74 MB with growth of 0.67% (YoY)
- ✓ Total Premium of 51,800.56 MB with growth of 6.65% (YoY)

Source: The Thai Life Assurance Association

Market Position (Cont'd)

January - March 2016

MTL No. 1 New Business Premium

which was equivalent to 9,892.34 MB,
with market share at **24.29%**



MTL: -5.50% growth (YoY)
Industry: 2.98% growth (YoY)

➤ Life insurance industry recorded New Business Premium of 40,734.00 MB

MTL No. 1 First Year Premium

which was equivalent to 7,019.62 MB,
with market share at **23.98%**



MTL: -5.47% growth (YoY)
Industry: 3.96% growth (YoY)

➤ Life insurance industry recorded First Year Premium of 29,271.84 MB

MTL No. 2 Renewal Year Premium

which was equivalent to 17,316.65 MB,
with market share at **17.19%**



MTL: 30.74% growth (YoY)
Industry: 6.98% growth (YoY)

➤ Life insurance industry recorded Renewal Year Premium of 100,759.08 MB

MTL No. 2 Total Premium

which was equivalent to 27,208.99 MB,
with market share at **19.23%**



MTL: 14.74% growth (YoY)
Industry: 5.80% growth (YoY)

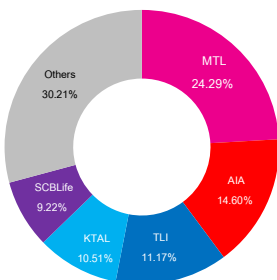
➤ Life insurance industry recorded Total Premium of 141,493.08 MB

Market Share Summary

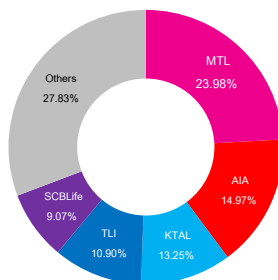
: January - March 2016

Source: The Thai Life Assurance Association

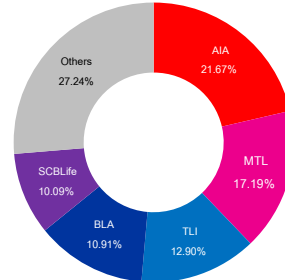
New Business Premium



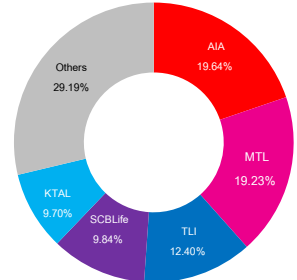
First Year Premium



Renewal Year Premium



Total Premium



Highlight Product

CLICK HERE

Muang Thai Rub Sub Talodcheep 90/7



1 Plan Get 2 Benefits Combine Whole Life Security And Wealth



Only 7- years Short Term Premium Payment But Get Long Term Coverage



Return Receive Continuously Throughout the Contract

PA Broken Bone



Receive Coverage of broken or injury of internal organ due to accident up to 200,000 Baht*



Receive Coverage of medical expense due to accident up to 100,000 Baht*



With no advance payment of medical expenses required just Present Easy PA Credit card**

* For Plan 4

** Present Easy PA Credit card together with ID card to the network hospitals every time

- Benefit, conditions and coverage in details are subject to the terms and conditions as stated in the policy.
- Remark:** Consumer should have an understanding in the details of coverage and conditions every time before making a decision to purchase insurance.

MTL Happenings

Muang Thai Life Assurance

Muang Thai Life Assurance taken on CLMV with plans to take on the rest of ASEAN on its journey to become a Reginal Company



- 6 April 16 : Muang Thai Life Assurance PCL signed a joint venture agreement to set up ST-Muang Thai Insurance Co., Ltd. to operate life and non-life insurance business in Laos PDR with a shareholding proportion of 10% worth 3.2 billion Kip or about 14 million Baht of registered capital. Other shareholders of this joint venture company comprise S.T. Group Co., Ltd., Which operates ST Bank and holds 70% Muang Thai Holding Co., Ltd. Which holds 10%, and Muang Thai Insurance PCL, which holds the other 10%, and Muang Thai Insurance PCL, which holds the other 10%. This operation aligns with the Company's policy which is determined to uplift the Company to become a "Regional Company"



Muang Thai Life Assurance Together with Counter Service has launched the "Protect Bill, Protect You Campaign"

- 25 April 16 : Muang Thai Life Assurance together, with Counter Service, has launched the "Protect Bill, Protect You Campaign" Campaign, providing free insurance policies providing medical expense coverage in case of accidents for customers who make bill payments at Counter Service at any of the 9,700 7-Eleven stores nationwide, limited to 300,000 customers. Each customer will receive the slip with a barcode on the back after having made a bill payment, which will allow each customer to apply to receive the privilege immediately, requiring only the customer's ID smart card and telephone number to confirm the privilege application. The customer will receive a slip as evidence of having received protection according to the terms as stipulated in the policy for 60 days from the date application. The campaign period is from 1 May to August, 2016.

Find MTL on



Awards and Recognition



Life Insurance Company with Outstanding Management 1st Place Award for 9 consecutive years (2006-2014)
Winner and Honor of the Prime Minister's Insurance Award for the year 2008 & 2011 From Office of Insurance Commission



Life Insurance Company of the Year 2014 Corporate Social Responsibility Award 2013
From Asia Insurance Review Magazine



Brand of the Year 2015-2016
Life Insurance Industry
From World Branding Forum



Business Continuity Management System
ISO 22301:2012 Ref. No. 44 756 150640



International Standard Certification
ISO 9001:2008 Ref. No. TH98/1709



Superbrands Awards 2006 from Superbrands International
Superbrands Awards 2008-2015 from Superbrands Thailand



Trusted Brand Award Gold Category 2010-2013
From Reader's Digest Magazine